

EU Energy Labels Information Session for Retailers and Suppliers in Malta

Tuesday 6th March 2012, Corinthia Palace Hotel & Spa, Balzan,

8:30am - 11:00am

Dear Sir/Madam,

We would like to invite you to an '**Information Session on the new EU Energy Labels**' for Retailers and Suppliers in Malta to be held on **Friday 6**th **March 2012**, at the Corinthia Palace Hotel & Spa, Balzan, 8:30am – 11:00am. Participation in this information session is *free of charge*.

The aim of this information session is to provide the relevant stakeholders in Malta with a better understanding of the requirements stemming from the latest EU Energy Label legislation for different types of household appliances that came into effect recently.

This event is being organised in collaboration with the Malta Competition and Consumer Affairs Authority (MCCAA) and the General Retailers and Traders Union (GRTU).

Attached please find the agenda including further information about the topics covered. For registration kindly send back the attached registration form via email to <u>info@pim.com.mt</u>.

The Come On Labels project is co-funded by the European Commission under the Intelligent Energy Europe Programme - <u>http://www.come-on-labels.eu</u>

Organisers







EURO

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A+++	Information Session for Supplier Household Appliances		
	The New EU Energy Labels		
Date	Tuesday, 6 th March 2012		
Time	8:30am – 11:00am	1 11	
Venue	Corinthia Palace Hotel, San Anton - Balzan	A** A A B C D	
8:30	Registration and Coffee		
8:50	Welcome address and Introduction PiM, MCCAA	WXYZ Jannum Ascore YZ dB Bota/toss	
9:00	The Technical Regulations Division within the Consumer Affairs Authority , Ing. Anthony Ca Technical Regulations Division, MCCAA		
9:20	CE Marking – A key indicator of product compliar Ing. Michael Cassar, Director - Market Surveillance D	-	
9:40	The new EU Energy Labels – Regulations and Responsibilities applicable to Suppliers and Retailers in Malta Mr. James Spiteri, Engineer - Market Surveillance Directorate - MCCAA		
10:00	The "Come On Labels" project - All for one, One for all – Energy Labels Guidance on labelling of appliances in shops Stefan Schaa, Projects in Motion - PiM		
10:20	Instruments for the Replacement of Old Appliances. The case of Yearly Appliance Energy Cost Indication Stefan Schaa, Projects in Motion - PiM		
10:40	Energy Labels - Question & Answers		
11:00	End of meeting and light standing lunch		
Organisers			
MALT	CCAAA A COMPETITION AND SUMER AFFAIRS AUTHORITY	Supported by	
	7	Supported by NTELLIGENT ENERGY EUROPE	

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Malta Competition and Consumer Affairs Authority

Technical Regulations Division

Introduction by Ing. Anthony Camilleri, B. Mech. Eng. (Hons.) Director General

I assent.

(L.S.)

GEORGE ABELA President

29th April, 2011

ACT No. VI of 2011

An Act to provide for the establishment of an Authority to promote, maintain and encourage competition, to safeguard the interests of consumers and enhance their welfare, to promote sound business practices, to adopt and co-ordinate standards in relation to products or services, to regulate such activities and to provide for such matters ancillary or incidental thereto or connected therewith, to provide for the establishment, jurisdiction and procedure of an appeals tribunal and to make amendments to other laws.

BE IT ENACTED by the President, by and with the advice and consent of the House of Representatives, in this present Parliament assembled, and by the authority of the same, as follows:-

PART I PRELIMINARY

Short title and commencement. (1) The short title of this Act is the Malta Competition and Consumer Affairs Authority Act 2011.

(2) This Act shall come into force on such date as the Minister, by notice in the Gazette, may appoint and different dates may be so appointed for different provisions of this Act.

- Came into force on 23rd MAY 2011
- Amends the Consumer Affairs Act, Cap. 378
- Amends the Competition Act, Cap. 379
- Amends the Public Administration Act, Cap. 497
- Repeals the MSA Act, Cap. 419
- Amends the Product Safety Act, Cap. 427
- Amends the Metrology Act, Cap. 454
- Amends the Administrative Justice Act, Cap. 490
- Amends the Doorstep Contracts Act, Cap. 317
- Amends the Trade Description Act, Cap. 313
- Amends the Food Safety Act, Cap. 449
- Amends the Pesticides Control Act, Cap. 430
- Amends the Code of Organization and Civil Procedure, Cap. 12
 Malta Competition and Consumer

Article 19: Establishment of the Technical Regulations Division

Article 20: Responsibilities

Malta Competition and Consumer Affairs Authority

- (a) to draft legislation in relation to its areas of competence and issued by virtue of article 38 of the Product Safety Act, article 10 of the Food Safety Act and article 5 of the Pesticides Control Act and by any other law;
- (b) to advise the Board and other Government agencies and the private sector;
- (c) to assist all sectors of industry to understand and meet the essential requirements imposed by technical regulations, issued by virtue of the Product Safety Act, the Food Safety Act and the Pesticides Control Act and by any other law, and the technical, quality and safety requirements of harmonised European and international standards;

- (d) to co-ordinate and implement its regulatory programme in the areas falling under its remit and, in particular, to exercise the advisory functions assigned to it by article 38 of the Product Safety Act, article 9(1) of the Food Safety Act and by any other law;
- (e) to establish, with the consent of the Minister and of the Chairman of the Authority, technical committees for the areas falling under its competence and to chair and co-ordinate the work of such committees;
- (f) to act as the Product Contact Point and provide support to the focal point for any Notification requirements for ensuring the free movement of goods as laid down in article 9 of Council Regulation (EC) No 764/2008;

- (g) to formulate and give effect to programmes of technical assistance aimed at business operators for the purpose of facilitating their compliance with relevant technical regulations and standards;
- (h) to communicate to the general public and to interested parties any information regarding the regulatory programmes in its areas of competence;
- (i) to provide training and information on technical regulations in its areas of competence;
- (j) to participate in relevant national and international activities;
- (k) to perform risk assessment and to co-ordinate market surveillance activities as prescribed in article 27 of the Product Safety Act;

- (I) to assist in the drawing up of the Authority's business plan;
- (m) to submit an annual report on its work to the Board;
- (n) to develop the necessary strategies for the implementation of its responsibilities;
- (o) to generally exercise the responsibilities conferred upon it under this Act, the Product Safety Act, the Food Safety Act, the Pesticides Control Act and any other Act and regulations made thereunder; and
- (p) to monitor the implementation of legislation under Cap. 500. the Services (Internal Market) Act and its subsequent application.

- The Technical Regulations Division shall be the authority in Malta entrusted with the implementation of:
 - (a) Regulation (EC) No 764/2008 of the European Parliament and of the Council of 9 July 2008 laying down the procedures relating to the application of certain national technical rules to products lawfully marketed in another Member State;
 - (b) Regulation (EC) No 765/2008 of the European Parliament and of the Council of 9 July 2008 setting out the requirements for accreditation and market surveillance relating to the marketing of products; and
 - (c) related activities.

Establishment of Directorates

- 66. (1) There shall be established the Directorates as listed in the Fourth Schedule, which shall have the responsibilities as described therein. The Minister may, after consulting the Board, by Order in the Gazette, abolish any one or more of the said Directorates, vary their responsibilities and establish such other Directorate as he may from time to time deem appropriate:
- Provided that the Board may, temporarily or for a specific purpose, authorise the Director General heading the entity concerned, to allow that a particular function of one Directorate be performed by another Directorate within the same entity, should this be expedient for the proper exercise of that function or for that specific purpose.

 Responsibilities of Directorates (4th Schedule)

- 1. Regulatory Affairs Directorate with the responsibility of the transposition and implementation of legislation in the field of free movement of goods.
- 2. Market Surveillance Directorate with the responsibility to ensure that only goods conforming to regulations are available on the market.



Regulatory Affairs Directorate

- Attendance to Commission Standing Committees;
- Attendance to Council Working Parties;
- Conduct consultations, prepare national position papers, <u>transpose Directives</u> under the Product Safety Act (Cap. 427), the Pesticides Control Act (Cap. 430) and the Food Safety Act (Cap. 449).

Market Surveillance Directorate

Directive/ Regulation	Product group	Additional perception of product	Main octivation	Target group/s	Number of visits foreseen	Number of complex to be taken	Other activities	Par	
								Market nonitoring7	Sulcrosumet?
Petticides	Fruit and Vegetables		National Requirements	Parmen/ supermarkets/ grocers	25	135	Mastings with formers re use of pasticides in collaboration with Local coundis	Primary.	Secondary
	Discrical appliances for DIV	Hand-heid drillem Intended for DIY	Possibly several con- compliances	DV products - Importers	45	3		Frimary	Secondary
	Films	Domestic fame	Enforcement	Importent/ retailient	:10	3			Primary
LMD.	Household appliances	Hand-held mixers In use in kitchess etc	Possibly several non- compliances	importen/ retailen	45	3		Primary	Secondary
	Ughting chains	Christmas tree lights, other lighting chains, etc.	Enforcement	importeni/ retailen	30	3			Primary
AATTE	Radio Controlled Toys	1	Enforcement / National Requirements	Importen & Retallerr	50	2	1.	Primary	Secondary
Тоуя	Toys	Togs for all aga- groups	Enforcement	Importen & Recallers	40			Primary	Secondary
	Laser pointers		International Cooperation	Importen	25	15	Coordination with other MS	Primary	Secondary
	Food instating products	· [International Cooperation	mpoten	40	30	Coordination with other IVS	Primary	Secondary
GPSD	Children's		Enforcement	importen/ tetallern	25	10			Primary

Malta Competition and Consumer Affairs Authority

Thank You

Inġ. Anthony Camilleri, B. Mech. Eng. (Hons.) Director General Technical Regulations Division Malta Competition and Consumer Affairs Authority 2nd. Floor, Mizzi House, National Road, Blata I-Bajda, HMR9010. Tel: (00356) 2395 2111; Fax: (00356) 2124 2406; e-mail: anthony.c.camilleri@mccaa.org.mt

"We can forgive a child who is afraid of the dark; the real tragedy of life is when adults are afraid of the light." PLATO (ca. 400 B.C.)

> Malta Competition and Consumer Affairs Authority

CE Marking in Practice

Market Surveillance Directorate Technical Regulations Division Malta Competition and Consumer Affairs Authority

Ing. Michael Cassar

23rd February 2012



Just affix it and we are done!

What some importers do

- They affix the CE mark themselves- By definition they become the manufacturers
- They affix the CE mark to products not requiring the mark- It is illegal
- They use fonts not according to directive- It is illegal
- They order the product to be CE marked even though it should not be CE marked.



What importers cannot and should not do!!!!!













Note reference to BS 1970 and CE mark

Declarations of Conformity

The pitfalls!!!

- Do not refer to the correct product
- Do not have all the necessary details
- Wrong dates are included
- Refer to outdated standards
- Refer to the local importer
- Are not signed and/or dated
- Are sent tentatively to be able to approach the correct version little by little



HONG KONG STANDARDS AND TESTING CENTRE CERTIFICATE OF COMPLIANCE

Certificate Number: LVD-S050484

APPLICANT: (Code: GUE001) KADA Electronics Electrical Appliances Co., Ltd. No.5 Hua Guang Rd. Yanbu Guanbian Town Nan Hai District Foshan City Guangdong, China

DESCRIPTION OF SAMPLE:

Produc	x,
Manuf	acturer
Model	No.:
Brand	Name:

Origin:

Welder Table KADA Electromes Electrical Appliances Co., Ltd. 852D+, 852D, 852, 850D, 850+, 850, 702+., 936 KADA (Basic) SWORD, XUNKE, HANLI (Additional) CHINA

INVESTIGATION CONDUCTED: EN60335-1: 2002 +A11: 2004

EN60335-1: 2002 +A11: 2004 EN60335-2-45: 2002

REFERENCE TEST REPORT NUMBER: EHi80577

This is to certify that the submitted sample has been tested in accordance with and found to be in compliance with the said investigation.

Date: 11 October 2005

Dickson Mak For Chief Executive Certificate of Compliance by testing house not DOC

 Refers to industrial product (welder table) and quotes standards for domestic appliances (EN 60335)



R&TTE Declaration of Conformity (DoC)

We,	for if applicable of his authorised representative issuing the declaration (contact information)
~ ~ ~	
	T 84054
declare under our sole respo	
	ANIL Falon Tracking System
	<u> </u>
relevant supplementary information	, batch or serial number, sources and numbers of items)
and other relevant requirement	ntes is in conformity with the <i>essential requirements</i> <i>nts</i> of the R&TTE Directive (1999/5/EC). y with the following standards and/or other
normative documents:	
SAFETY (art 3.1.a):	mber and date of issue of the standard(s) or other normative document(s))
EMC (art 3.1.b): EN	301 4891 Directive 891336 EEC 1989
SPECTRUM (art 3. 2):	mber and date of issue of the standard(s) or other normative document(s))
OTHER :	number and date of issue of the standard(s) or other normative document(s))
Supplementary information:	
Notified body involved:	
Technical file held by:	Morshall Roots Telemetry
reclinical the field by.	
Place and date of issue (of this I	DOC): NSL, UT November 2007
Signed by or for the manufactu	urer: LaPH_A
	(Signature of authorised person)
Name (in writing):	Kevin Harcourt
Title: Operations.	

R&TTE DoC - BIPT recommended form version 2007.07

Hand written



R&TTE Declaration puff Conformity (DoC)

We,

Marshall Radio Telemetry 896 W. 100 N. North Salt Lake, UT 84054 United States of America

Declare under our sole responsibility that the products:

Field Marshall 500/1000 Falcon Tracking Receiver	p/n (FM500/FM1000)
Scout UHF Falcon Tracking Transmitter	p/n (SCOUT UHF)
Micro UHF Falcon Tracking Transmitter	p/n (MICRO UHF)

To which this declaration relates is in conformity with the essential requirements and other relevant requirements of the R&TTE Directive (1995/5/EC). The product is in conformity with the following standards and/or normative documents.

Safety (art 3.1.a) EN 50364:2001

EMC (art 3.1.b) EN301 489 / Directive 89/336/EEC 1989

Spectrum (art. 3.2) EN 300 220-1

Supplementary Information:

Technical File held by: Marshall Radio Telemetry

Place and Date of issue of this Dock: North Salt Lake, Ut 84054 USA. December 2010

Signed by or for the manufacturer:

Name: Kevin Harcourt Title: Director of Operations

896 W. 100 N. North Salt Lake City, UT 84054 phone: 801-936-9000 fax: 801-936-0900



Dated December 2010 for a product arriving at Customs in December 2010



R&TTE Declaration of Conformity (DoC)

We,

Marshall Radio Telemetry 896 W. 100 N. North Salt Lake, UT 84054 United States of America

Declare under our sole responsibility that the products:

 Field Marshall 500/1000 Falcon Tracking Receiver
 p/n (FM500/FM1000)

 Scout UHF Falcon Tracking Transmitter
 p/n (SCOUT UHF)

 Micro UHF Falcon Tracking Transmitter
 p/n (MICRO UHF)

To which this declaration relates is in conformity with the essential requirements and other relevant requirements of the R&TTE Directive (1995//EC). The product is in conformity with the following standards and/or normative documents.

Safety (art 3.1.a)	EN 50364:2010
EMC (art 3.1.b)	EN 301 489-1 v1.4.1
Spectrum (art. 3.2)	EN 300 220-1 v2.3.1

Supplementary Information:

Technical File held by: Marshall Radio Telemetry

Place and Date of issue of this Dock: North Salt Lake, Ut 84054 USA. December 2010

Signed by or for the manufacturer:

hund

Name: James Haddix Title: Test Technician

896 W. 100 N. North Salt Lake City, UT 84054 phone: 801-936-9000 fax: 801-936-0900

Signed by the Technician

Famous quotes!!

- This product is manufactured in the EU, hence it is compliant.
- This engine is manufactured on the same production line as the one I have. How can it be non-compliant?
- The CE mark is a mark of origin.
- This toy is manufactured by reputable Company XXXXX. It must be safe then.
- I am sure American standards are higher then European ones.
- You hate children because you are holding toys from being placed on the market.
- I am sure this assembly does not require any testing.
- Testing? What sort of tests does this machine require?
- I mix chemical A with chemical B and that is all that is required. No new product is created.
- I visited the manufacturer in China and they have an enormous set up. The products must be good then.

Thank you for your attention.

Any questions?

Ing. Michael Cassar Head- Market Surveillance Directorate <u>michael.cassar@mccaa.org.mt</u> Tel 23952000; Fax 21242406

New Energy Labels

Charles Tanti and James Spiteri Engineer - Market Surveillance Directorate Technical Regulations Division

EU Policy

- Energy Labels are important so as to reduce energy consumption
- Recognized as useful aid in helping consumers comparing like with like
- The new labels put more importance on consumption of other resources (e.g. water)
- Use of public procurement as an incentive to manufacturers

Applies to Electrical Household Appliances

 A new energy labeling system will replace the current energy label this year. The new label will be implemented on the following products first – Washing Machines (household), Dish Washers (household), Refrigerators/Freezers (household) and Televisions.

Pro's of the Old Energy Labels

Simplicity of the message

Easily Recognized by Consumers

 Consumer is urged to consider energy consumption as a factor when buying appliances.

Cons of Old Energy Label

• Devices more energy efficient than class A not recognized (does not reward innovation).

• Does not give indication of annual energy consumption.

• Translation needed for different languages.

New Energy Label

- Average annual energy consumption indicated.
- Efficiency classes up to A+++.
- The label can be applied to other resources besides energy use (e.g. water consumption).
- The energy label will have a language neutral format (i.e. symbols will identify the various values).

New Directive

 A new framework directive titled Directive 2010/30/EU on the indication by labeling and standard product information of the consumption of energy and other resources by energy-related products has replaced Directive 92/75/EC (repeal date 21 July 2011).

Responsibilities of Suppliers

- The Supplier/Manufacturer is typically the person or company whose trademark appears on the appliance provided he is based in the EU. The Importer is the person who imports appliances into an EU country from outside the EU. He has the same responsibilities as the supplier.
- Label Should be issued by Supplier

Responsibilities of Suppliers

- Technical Documentation ensuring the accuracy of the information contained by the label.
 - 1.) general description of product
- 2.) calculations carried out in determining class
- 3.) test reports carried out by notified bodies
- 4.) references allowing identification of different models

Responsibilities of Suppliers

- Technical Documentation should be available for inspection purposes for a period ending 5 years after last product concerned was manufactured.
- Supplier is to issue label free of charge.
- Supplier is to issue label with product brochure or other relevant literature
- Suppliers are responsible for the accuracy of the labels supplied

Responsibilities of Dealers

- Dealers shall display labels properly, in a visible and legible manner, and make the labels available in the product brochure or other literature that accompanies products when sold to end users
- When ever a product covered by a delegated act is displayed, dealers attach an appropriate label, in the clearly visible position specified in the applicable delegated act, and in the relevant language version

Distance Selling

 Where Products are offered for sale or hire, by mail order, by catalogue, through the internet, telemarketing or by any other means which imply that the potential end-user cannot be expected to see the product displayed, economic operators shall make provisions to ensure that potential end-users are provided with the information specified on the label.

Televisions

- Energy label is mandatory for televisions placed on the market as from 30 November 2011.
- Mandatory levels for all TV's will be upgraded as follows:
 A+ from 1 January 2014
 A++ from 1 January 2017
 A+++ from 1 January 2020
- The legal text approved by the EU institutions may be found at:
- <u>http://eur-</u> <u>lex.europa.eu/LexUriServ/LexUriServ.do?uri=</u> <u>OJ:L:2010:314:0064:0080:EN:PDF</u>



Refrigerators, Freezers and Combinations

- The new energy label is mandatory for refrigerators placed on the market as from 30 November 2011.
- Old labels may be used on products placed on the market before the said date, complying with the provisions set out in Directive 94/2/EC.
- The legal text approved by the EU institutions may be found at:
- <u>http://eur-</u> <u>lex.europa.eu/LexUriServ/LexUriServ.do?uri=O</u> <u>J:L:2010:314:0017:0046:EN:PDF</u>



Automatic Washing Machines

- The new energy label is mandatory for washing machines placed on the market as from 20 December 2011.
- Old labels may be used on products placed on the market before the said date, complying with the provisions set out in Directive 95/12/EC.
- The legal text approved by the EU institutions may be found at :
- <u>http://eur-</u> <u>lex.europa.eu/LexUriServ/LexUriServ.do?</u> <u>uri=OJ:L:2010:314:0047:0063:EN:PDF</u>



Dishwashers

- The new energy label is mandatory for dish washers placed on the market as from 20 December 2011.
- Old labels may be used on products placed on the market before the said date, complying with the provisions set out in Directive 97/17/EC.
- The legal text approved by the EU institutions may be found at:
- <u>http://eur-</u> <u>lex.europa.eu/LexUriServ/LexUriServ.do?u</u> <u>ri=OJ:L:2010:314:0001:0016:EN:PDF</u>



Thanks for your attention

For further information kindly contact

James.spiteri@mccaa.org.mt

or <u>Charles.tanti@mccaa.org.mt</u> Tel: 23952000



Common appliance policy – All for one, One for all

Energy Labels



IEE/09/628/SI2.558219:01/12/2010-31/05/2013

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About ComeOn Labels...

- 30-month project in Malta and 12 other European countries, co-financed by the Intelligent Energy Europe Programme;
- supports the proper implementation of the old and new EU labelling scheme;
- wants to enhance the visibility and credibility given to the EU energy label;
- aims to improve the market for energy labelled products;
- provides FREE guidance and support to suppliers and retailers for proper display of energy labels in shops;
- undertakes retailer compliance verification in shops, catalogues, internet and mail order advertising in Malta;
- organises promotional activities, and supports shop owners and their employees with a FREE toolkit on how to display energy labels properly.





Why is the energy label important for retail shops and suppliers?

- It applies to all kinds of businesses that sell (new) appliances falling under the legislation (superstores, small electric specialists, kitchen/furniture studios, supermarkets, mail order and internet stores);
- Not only a legal duty verified and enforced by national authorities, but also a market opportunity to ensure consumer interest;
- It creates consumer confidence in the retail shop;
- It contributes to lower utility bills for customers;
- Market research shows that consumers are prepared to pay significantly more for a product that is clearly more energy efficient than another one.*







Baseline data

- A first round of shop visits regarding energy label compliance has been undertaken in January and February 2012 in Malta.
- Results from 25 shops selling household appliances show that only 30% of all appliances currently on the Maltese market falling under the legislation bear the EU Energy Label or display it correctly.
- Labeling on ovens, ACs, tumble dryers, dishwashers is particularly low. Over 78 % of these appliances on the Maltese market are not labeled at all or are labeled incorrectly! TVs, household lamps, wine storage appliances have been excluded from the evaluation
- Compliance monitoring by ComeOn Labels will continue in 2012 with 2 further rounds of shop visits across Malta and Gozo!
- Inspections and enforcement actions are also being undertaken by MCCAA in 2012 according to the latest Market Surveillance Programme!*

*Malta Competition and Consumer Affairs Authority (2012): National Market Surveillance Programme 2012, published 15 February 2012 http://www.msa.org.mt/marketsurveillance/national%20market%20surveillance%20programme/2012%20-%20NMSP.pdf











Energy label compliance compared





Correctly labelled products per shop type in Malta





What changes are important **7** for me as a supplier or retailer?



 Depending on market placement date of an appliance, the 'Old' and 'New' energy label can co-exist in a shop for the same appliance categories (Fridges, Dishwashers, Washing machines, ACs)

Supported by

"Old" energy labels will remain valid for:	"New" Energy Labels including additional classes A+, A++ and A+++ will be used for:	Main changes
 Tumble driers Combined washer-driers Electric ovens Air conditioners Household light bulbs 	 Washing machines Dishwashers Televisions Refrigerators, freezers and combinations 	 20/12/2010: Voluntary use of new label by suppliers 30/11/2011: Mandatory use of new label for refrigerators and televisions by suppliers 20/12/2011: Mandatory use of the new label for washing machines and dishwashers by suppliers From 01/2013: New label will be used for Driers and Air-Conditioners From 09/2013: New label will be used for Household lamps Near future: Vacuum cleaners, electric water heaters and boilers



Which energy classes can you find on the market?

The energy efficiency of the appliance is rated in terms of a set of **energy efficiency classes.**

Class A is the minimum for:

- Refrigerators, freezers and combinations* (from 6/2012 only A+)
- Washing machines (from 12/2013 only A+)
- Dishwashers (for 60cm from 12/2013 only A+)



* Except absortion chiller technology which is more energy consuming.



What do the '+' signs mean?

- Refrigerating appliances: A+++ is 60% more efficient than an A class product.
- Washing machines: A+++ is 32% more efficient than A.
- Dishwashers: A+++ is 30% more efficient than A.
- Note: Most energy labels will only have 7 classes, so the scale would be A to G or A+++ to D where A+++ (or A) is the most energy efficient, D (or G) the least efficient





How the label should be displayed

It is NOT sufficient to display the Energy Efficiency Class only. The official EU Energy Label contains other important information for consumers besides energy efficiency.

Display rules for energy labels

- Physically displayed on the product in the shop
- On top or front side, not covered or hidden
- Specific rules apply to internet sales and advertising materials (i.e. the energy class is displayed with the price)
- Supplier provides the label, the retailer must display it.





Common appliance policy – All for one, One for all





Examples of incorrect labelling of appliances in shops



IEE/09/628/SI2.558219:01/12/2010-31/05/2013

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Only old label data strip displayed









DIY data strips labelled incorrectly



6 anno	ergy	Indesit	
	acturer	BAAN125	
Node			
More	efficient		
	A		
	B		
	C		
	D		
	E		
	F		
	6		
	Energy consumption kWh/ye ar	A+	1
1	dissed on standard test results for 24 fit	263 W	
	Aduati conservation will depend on now the appliance is used and where it is constant		1
	Fresh food volume I Prozen food volume I	104. 92.	
	Prozen 1000 volume i	Land J	
	Notee Interview in previous		
	Fundage untermanent of containent		
	- Provent and the second se		





Labels on wall behind appliance 🐬

These 2 labels are correct for the machines below them, but labels should be **on** the machines





Supported by



Labels on wall behind appliance 🐬

This label (shown enlarged) is for the wrong machine and also has wrong data, see kWh consumption





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ENERGY



Selective Labeling

5 washing machines on display but 3 have no label attached.

The other two are assumed to be correct as label visible on appliance







Incomplete Labeling



No data strip, just blank label displayed on oven








Two different data strips on the same appliance







Two different data strips

One data strip on top of another with second A next to E band on label









Two data strips on same label









New label on product box

This is incorrect, as the label is displayed in black and white and not in colour









Open displays

3 integrated fridgefreezers - the one in the middle has no label. The other two are assumed to be correct as label is visible and door fixed in open position







Points to remember...



- Ensure products are labelled correctly. This is in the retailers best interest as appliances with a higher rating usually have a financial advantage for both the retailer and consumer.
- Place the full label correctly and visibly on top/front side of products.
- By educating and informing customers about energy labelled products you can gain their interest in energy saving appliances and your shop!





Take Action Today and Benefit from...

...our FREE Energy Label training manual for shop owners and employees (printed and DVD);

...FREE training sessions in your shop premises for you and your employees.

(Both May 2012 onwards)

We are here to help you and turn the legal obligation to display EU energy labels into a marketing opportunity for your shop.





Thank you for your attention

For further information contact us on

2142 0852

or send an email to

stefan.schaa@pim.com.mt

Or visit our website: www.come-on-labels.eu





www.pim.com.mt









for the information session for retailers and suppliers of household appliances in Malta held at the Corinthia Palace, Balzan on Tuesday 6th March 2012

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Bugeja	Alfred	Right Deal Ltd.	rightdealcosp@onvol.net		
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Camilleri	Anthony	MCCAA	anthony.c.camilleri@msa.org.mt		
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Common appliance policy - All for one, One for all

Energy Labels



IEE/09/628/SI2.558219:01/12/2010-31/05/2013

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Which energy classes can you find on the market?

The energy efficiency of the appliance is rated in terms of a set of energy efficiency classes.

Class A is the minimum for:

*

- Refrigerators, freezers and combinations* (from 6/2012 only A+)
- Washing machines (from 12/2013 only A+)
- Dishwashers (for 60cm from 12/2013 only A+)



