



Come On Labels

Come On Labels newsletter, February 2013

Dear colleagues,

We would like to inform you about the latest activities of the Come On Labels project, supported by the Intelligent Energy Europe programme, related to the verification and promotion of energy labels.

The main latest activities include:

Presence of energy labels in shops – report on the project's second round of 330 shop visits:

The overall label display compliance by product type monitored in Autumn 2012 was 61% compliant / 18% partly compliant / 21% non compliant. An increase of the usage of the new energy label by more than 10% has been observed since Spring 2012 (more than 57% of the labelled products), resulting also in lower level of partly labelled appliances (as the new label comes in one piece). See summary and full details for 13 countries here:

<http://www.come-on-labels.eu/displaying-energy-labels/status-of-appliance-labelling>

New labelling legislation for household tumble driers explained

The recent legislation introducing new energy labels for household tumble driers entered force in September 2012. Learn more about the new energy labelling features for these products in the reports elaborated by the Come On Labels project:

<http://www.come-on-labels.eu/legislation/eu-product-energy-labelling>

Mark your calendars! Project's final event to be held on March 15, 2013 in Brussels

Learn more about the achievements of the project in the field of shop visits, product testing information collection, or the label promotion to consumers. Participate in a round table discussion, with speakers from the EC, CECED, ECOS, CLASP, NL Agency, GfK, retailers, authorities and more. See programme and invitation here:

<http://www.come-on-labels.eu/about-the-project/all-project-seminars-eu>

Soon to come:

- Overview of market surveillance and energy labelling product testing activities,
- Third round of shop visits monitoring the presence of energy labels,
- Overview of recent better and early product replacement schemes.



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Wide range of promotional activities organised:

The Come On Labels project is continuously organising a wide range of activities to disseminate the energy labels towards final consumers. Examples include TV and radio appearance, leaflets and brochures, events, bookmarks or posters. Find specific examples from 13 countries here:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>

In general, the Come On labels project deals with the four main aspects of energy labelling of products:

- **Labelling legislation:**

Overview of the EU legislation on labelling and ecodesign and its latest updates:

<http://www.come-on-labels.eu/legislation/eu-product-energy-labelling>

- **Product testing:**

Summary of proper testing procedures and examples of known test activities:

<http://www.come-on-labels.eu/appliance-testing/energy-consumption>

- **Displaying labels in shops:**

Evaluation of proper label display in shops, including the shop visit mechanism, and a large scale overview of real presence of labels in shops:

<http://www.come-on-labels.eu/displaying-energy-labels/appliance-labelling-in-shops>

- **Promotion of energy labels:**

Find out more about a range of activities organised to promote the (new) energy labels to final consumers:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>

Please, let us know if you would like to receive any more detailed information about the activities listed above, or would like to cooperate on the support to product energy labelling in 13 European countries!

- **Coordinator: Juraj Krivošík, SEVEN, Czech Republic, juraj.krivosik@svn.cz**

The Come On Labels project is active in Austria, Belgium, Croatia, Czech Republic, Germany, Greece, Italy, Latvia, Malta, Poland, Portugal, Spain, UK.

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