



INTELLIGENT ENERGY EUROPE **MAG**

Growing innovation

Towards a newly energised Europe



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IN THEIR OWN WORDS
*Werner Hoyer,
President of the European
Investment Bank (EIB)*



12-13

FOCUS ON
*Clean vehicles
for Europe*



14-15

COUNTRY PROFILE
*Lithuania takes diverse
action to meet
its energy objectives*

*More than 75 000 products
from 330 shops in 13 countries
were checked during the project.*

ON THE GROUND

Encouraging efficient consumption patterns

Helping EU citizens make informed decisions about their purchases and everyday habits.

Consumers have a key role to play in reducing energy consumption, by voting with their wallets when it comes to the purchase of energy-efficient products, cars and homes. In this, the European Year of Citizens, the Intelligent Energy Europe (IEE) Programme continues to support consumer choice.



Energy Labelling

ATLETE II and **ComeOn Labels** help consumers see the energy consumption of products they buy.

ATLETE II specifically looks at washing machines, the second most frequently occurring household appliance. It follows on from ATLETE, which focused on energy labeling for fridges and freezers, testing the energy label compliance of 80 models and showing the real need for market surveillance.

Project coordinator Stefano Faberi says, "Consumers need to be sure that the products found on the market comply with law. ATLETE II assesses manufacturers' compliance with the energy labelling requirements and helps national authorities to cooperate on this issue."

Fifty washing machine models will be tested during the project.

ComeOn Labels has a broader scope. Its aim is to enhance the visibility and credibility of the EU energy label in order to push for better checks on market compliance and the constant improvement of the energy efficiency of household appliances.

Describing the project, its coordinator Juraj Krivošík says, "The project organised shop visits to verify the proper display of energy labels, and collected product surveillance tests. These results were shared with surveillance authorities at the national level."

More than 75 000 products from 330 shops in 13 countries were checked during the project.

Market Surveillance

The **ECOPLIANT** project brings together national authorities with Market Surveillance Authorities (MSAs) to help deliver the economic and environmental benefits of the Ecodesign directive. It is establishing a cost-effective EU monitoring system and creating a database MSAs can share, helping them to ensure their consumers make informed decisions.

Sital Nana, the coordinator, explains, "Through this project, we aim to strengthen market surveillance across Europe by developing a range of best practice guidance and training tools for all authorities involved."

Efficient Lighting

When it comes to lighting, the **PremiumLight** project is ensuring a smooth transition towards more efficient and quality technology, providing consumers with the information they need to make informed decisions. On the supply side of the market, the project is pushing for the greater availability of energy efficient lighting, by supporting initiatives whose aim is to bring down cost.

Bernd Shäppi, the project coordinator explains, "PremiumLight supports the use of high quality energy efficient lighting in households by product testing and by co-operation with retailers to promote good products".

FOR MORE INFO

ATLETE II / <http://www.atlete.eu>

ComeOn Labels / <http://www.come-on-labels.eu>

ECOPLIANT / <http://www.ecopliant.eu>

PremiumLight / <http://www.premiumlight.eu>