



Come On Labels

Come On Labels

promotion activities in Croatia during summer 2012.

Since one of the goal of the "Come On Labels" is to increase awareness of citizens and customers about the possibilities to use more energy efficient appliances, the Croatian Come On Labels project partner, ELMA, has disseminated promotion materials all around Croatia in order to raise the level of knowledge and awareness among the Croatian citizen. Cities, where the project leaflets have been distributed to the municipalities are highlighted in **blue** colour.

ELMA hold meetings with the responsible person in city offices and informed them about the CoL project and its services. The feedback was very positive, especially in the smaller municipalities.



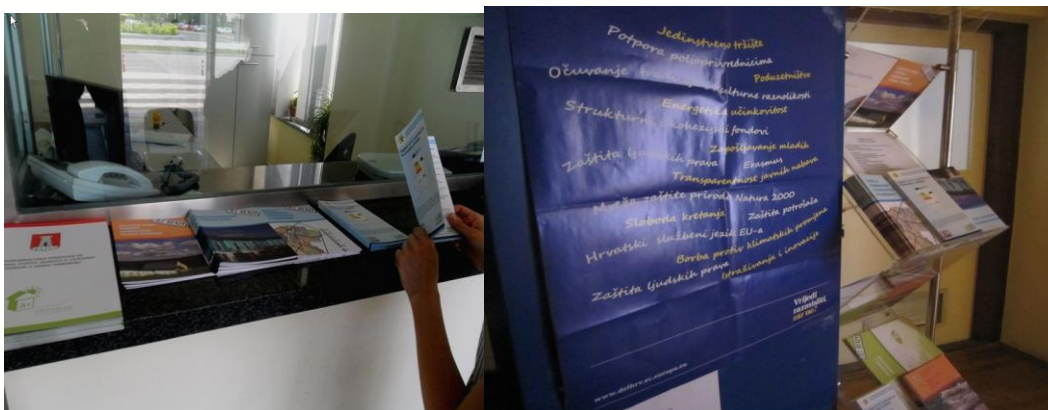


Come On Labels

One of the visited towns was Samobor, which has 40,618 inhabitants, and informed the city information center representatives about COL project.



Figure 1: City of Samobor





Come On Labels

The same activities have been done in the cities of Velika Gorica, Zapresic, Rijeka, Bangor, Sibenik, Split, Koprivnicaom, Novskaom and Zadar.

All of the towns have put flyers and leaflets in places of info desk or information centers for citizens, offices for the collection of utility bills and on the websites.



Figure 2: City of Cakovec





Come On Labels



Figure 3: City of Zadar





Come On Labels



Figure 4: UNDP info center in the city of Zadar

One of the planned activities in Croatia relates to a seminar, organized with UNDP office representatives in Zadar.

Come On Labels project information in Croatian:

<http://www.come-on-labels.eu/o-projektu-hr/poruka-dobrodoslice-hr>