

Come On Labels retailer training in Greece

Date / Time: 21.09.2012 / 15:30

<u>Place</u>: Praktiker Hellas, Athens Central Offices

Subject: Presentation of the retailer training manual

Details:

The Department of Environment and Transport of CRES realized a presentation of the retailer training manual to key employees of the company



The following issues were discussed:

- The old and the new energy label: similarities and differences
- Categories of appliances that should bear the energy label
- The importance of the energy label for retailers
- The characteristics of the new energy label
- Icons that may be difficult for consumers to understand
- The scope of the energy labeling legislation



- Responsibilities of suppliers and retailers
- Information that should be included in advertising materials
- Information that should be included in websites of electronic commerce
- Effect of ecodesign requirements on the energy labeling legislation
- Examples of wrong display of the energy label in retail shops
- Examples on how the energy label can help consumers make economical choices when buying appliances
- Replacement of less energy efficient electric household appliances with more energy efficient ones

The participants discussed relevant issues with the presenter. They addressed interesting questions on the proper implementation of the new energy labeling system. CRES will assist the company in resolving questions on the energy labeling legislation.

Number of participants: 7

Photos:



