



Come On Labels

Come On Labels newsletter, April 2012

Dear colleagues,

We would like to inform you about the project Come On Labels, supported by the Intelligent Energy Europe programme and its activities in 2012 related to the verification and promotion of energy labels.

Main activities and achievements in 2012 (so far):

290 shops visited to review correct presence of energy labels:

Some 290 shops have been visited by project partners in 13 European countries to see how energy labels are placed on products at the points of sale. Find out more about the findings, by country, shop and product type:

<http://www.come-on-labels.eu/displaying-energy-labels/status-of-appliance-labelling>

Information on product testing collected and circulated:

The project partners have collected information about the current and future efforts to test products for the energy labelling verification purposes. Find it here:

<http://www.come-on-labels.eu/appliance-testing/appliance-tests-2011-2013>

Study on better and early product replacement available:

Replacing old and inefficient appliances with better ones and earlier on may make sense when supporting energy efficiency on national and individual levels. Find out more about current experience with programmes aiming to support better and early replacement, their advantages and effectiveness. Available in four languages:

<http://www.come-on-labels.eu/replacements/summary-of-mechanisms>

Wide range of promotional activities organised:

The Come On Labels project is organising a range of activities to disseminate the energy labels towards final consumers. Examples include TV and radio appearance, leaflets and brochures, events, bookmarks or posters. Find various examples from 13 countries here:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>



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Retailer training manual in 11 languages:

The correct display of energy labels in certain types of shops or for certain types of products is still far from ideal. We have therefore produced a detailed retailer training manual, informing shop assistants on why and how energy labels should be used at the points of sale. Available in 11 languages!

<http://www.come-on-labels.eu/displaying-energy-labels/retailer-training-manual>

In general, the Come On labels project deals with the four main aspects of energy labelling of products:

- **Labelling legislation:**

Overview of the EU legislation on labelling and ecodesign and its latest updates:

<http://www.come-on-labels.eu/legislation/eu-product-energy-labelling>

- **Product testing:**

Summary of proper testing procedures and examples of known test activities:

<http://www.come-on-labels.eu/appliance-testing/energy-consumption>

- **Displaying labels in shops:**

Evaluation of proper label display in shops, including the shop visit mechanism, and a large scale overview of real presence of labels in shops:

<http://www.come-on-labels.eu/displaying-energy-labels/appliance-labelling-in-shops>

- **Promotion of energy labels:**

Find out more about a range of activities organised to promote the (new) energy labels to final consumers:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>

Please, let us know if you would like to receive any more detailed information about the activities listed above, or would like to cooperate on the support to product energy labelling in 13 European countries!

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The Come On Labels project is active in Austria, Belgium, Croatia, Czech Republic, Germany, Greece, Italy, Latvia, Malta, Poland, Portugal, Spain, UK.

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