



Come On Labels

Come On Labels newsletter, June 2012

Dear colleagues,

We would like to inform you about the latest activities of the Come On Labels project, supported by the Intelligent Energy Europe programme, related to the verification and promotion of energy labels.

The main latest activities include:

Comparison of energy efficiency requirements of the energy labels and ecodesign legislations:

Energy labels usually contain seven energy classes, but the ecodesign legislation prohibits the market entry of models below certain energy class. Which product types are affected and which energy efficiency classes from the energy labels should not be found on the market due to the ecodesign legislation? Find out more here (see third document in the table at the bottom of the page):

<http://www.come-on-labels.eu/legislation/eu-product-energy-labelling>

Retailer training manual in 11 languages:

The correct display of energy labels in certain types of shops or for certain types of products is still far from ideal. We have therefore produced a detailed retailer training manual, informing shop assistants on why and how energy labels should be used at the points of sale. Available in 11 languages!

<http://www.come-on-labels.eu/displaying-energy-labels/retailer-training-manual>

Involving national stakeholders

Find out more about the work of the project partners in their countries, focusing on involving the individual market actors into the further improvement of proper usage of the energy labels:

<http://www.come-on-labels.eu/displaying-energy-labels/support-of-proper-labelling>

Wide range of promotional activities organised:

The Come On Labels project is organising a range of activities to disseminate the energy labels towards final consumers. Examples include TV and radio appearance, leaflets and brochures, events, bookmarks or posters. Find various examples from 13 countries here:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>



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In general, the Come On labels project deals with the four main aspects of energy labelling of products:

- **Labelling legislation:**

Overview of the EU legislation on labelling and ecodesign and its latest updates:

<http://www.come-on-labels.eu/legislation/eu-product-energy-labelling>

- **Product testing:**

Summary of proper testing procedures and examples of known test activities:

<http://www.come-on-labels.eu/appliance-testing/energy-consumption>

- **Displaying labels in shops:**

Evaluation of proper label display in shops, including the shop visit mechanism, and a large scale overview of real presence of labels in shops:

<http://www.come-on-labels.eu/displaying-energy-labels/appliance-labelling-in-shops>

- **Promotion of energy labels:**

Find out more about a range of activities organised to promote the (new) energy labels to final consumers:

<http://www.come-on-labels.eu/promoting-energy-labels/examples-of-promotion-activities>

Please, let us know if you would like to receive any more detailed information about the activities listed above, or would like to cooperate on the support to product energy labelling in 13 European countries!

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The Come On Labels project is active in Austria, Belgium, Croatia, Czech Republic, Germany, Greece, Italy, Latvia, Malta, Poland, Portugal, Spain, UK.

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